Press Release

[For Immediate Release]

“Lui Che-woo Autobiography” New Book Sharing Session
The Spirit of Hong Kong: The Legendary Journey of Lui Che-woo

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(Hong Kong, 20 January 2016) – K. Wah Group (the “Group”) and Joint Publishing (Hong Kong) Company Limited, the publisher of the recently launched “Lui Che-woo Autobiography” jointly held a New Book Sharing session today themed “The Spirit of Hong Kong: The Legendary Journey of Lui Che-woo”. The book, presenting the illuminating entrepreneurial experience of K. Wah Group’s Founder and Chairman Dr Lui Che-woo in leading the Group to stride across different eras and transcending difficulties over the past 60 years, is drawing tremendous attention of readers and commentators upon its debut. It also illustrates the life of the octogenarian and how his business empire keeps growing and developing over the years. The book demonstrates through his accomplishments the persevering spirit of one determined individual to several generations of Hong Kong people. Through his book, Dr Lui encourages the young generation to carry on “The Spirit of Hong Kong” so as to pursue innovation and progress and create a new chapter in their life.

At the sharing session, Dr Lui addressed the questions from guest speakers including media representative Mr Man Cheuk Fei, Founder and Publisher of Master Insight Media Limited; Dr Zheng Wan Tai, Victor, Assistant Director of Hong Kong Institute of Asia-Pacific Studies, The Chinese University of Hong Kong, a representative of academia; and Ms Anne Lee, Deputy Chief Editor of Joint Publishing (Hong Kong) Company Limited, a representative of the publishing industry. In addition to conveying his inspiration for his entrepreneurship and undeterred spirit, Dr Lui also revealed how he had overcome the ups and downs in his life through innovation and endurance, and reiterated his determination to achieve the vision of building a harmonious world.
Dr Lui’s aphorisms during the New Book Sharing Session
“Many people have asked me how to seize opportunities when they arise. In fact, I always observe the needs of the society. I am eager to learn things that I have no knowledge about them and would consult other people for more ideas. Indeed, we also need other people’s help to bring success. Hence, we should dedicate a lot of efforts in the beginning to cultivate relationships. And integrity is therefore very important.” — Dr Lui Che-woo

“I hope the Autobiography can help readers better understand an individual’s life experience in order to deepen their understanding of the society. Striving in the commercial field for more than 70 years, I have encountered many difficult times, but whatever challenges come my way, I always face them by staying calm and optimistic. I think inner peace of mind is invaluable.” — Dr Lui Che-woo

About “Lui Che-woo Autobiography”
This is the first autobiography written based on the narratives of Dr Lui. It conveys how his industrious and conscientious approach throughout his life has steeled him through the hard times, and ultimately yielded success across different industries in various countries and regions. His outstanding achievements in the business world fully exemplify his courage to shoulder the responsibility to society, the general public and the world beyond, and has made him a unique role model of “Sharing in harmony, plain virtues and a simple approach is a blessing.” In his autobiography, he has also discussed his family history and the stories behind, thereby providing insights to readers on how to keep abreast of the times in our modern fast-changing era.
Photo Captions:

Photo 1: Dr Lui Che-woo, Founder and Chairman of K. Wah Group, shared his experience and his thoughts about the publication of his Autobiography.
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Photo 2: Dr Lui Che-woo (Third from Left), Founder and Chairman of K. Wah Group, and guest speakers Mr Man Cheuk Fei (Second from Left), Founder and Publisher of Master Insight Media Limited; Dr Zheng Wan Tai, Victor (Fourth from Left), Assistant Director of the Hong Kong Institute of Asia-Pacific Studies, The Chinese University of Hong Kong; and Ms Anne Lee (First from Left), Deputy Chief Editor of Joint Publishing (Hong Kong) Company Limited.
Photo 3: Ms Anne Lee, Deputy Chief Editor of Joint Publishing (Hong Kong) Company Limited, shared her editorial experience of the Autobiography, her impression of the book and the value of the “Lui Che-woo Autobiography” from the publisher’s perspective.
"Lui Che-woo Autobiography" New Book Sharing Session

The Spirit of Hong Kong: The Legendary Journey of Lui Che-woo

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Photo 4: “Lui Che-woo Autobiography” New Book Sharing Session cum press conference was held at the headquarters of K. Wah Group in North Point.

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About K. Wah Group
K. Wah Group was founded in 1955 by Dr Lui Che-woo, who transformed the company into a multinational corporation. Core businesses include property development and investment, entertainment and leisure resorts, hospitality and construction materials. The Group has a business presence in Mainland China, Hong Kong, Macau, Southeast Asia and major cities in the US. The Group includes two Hong Kong-listed flagships: K. Wah International Holdings Limited ("KWIH"; HK stock code: 0173) and Galaxy Entertainment Group Limited ("GEG"; HK stock code: 0027 and a member of the Hang Seng Index). Other major subsidiaries include Stanford Hotels International and K. Wah Construction Materials Limited and, in the US, Stanford Hotels Corporation and Cresleigh Homes. To date, the Group has over 200 subsidiaries and more than 33,000 staff worldwide.

Website: http://www.kwah.com/

Media Enquiries:
K. Wah International Holdings Limited
Shelly Cheng Tel: (852) 2880 1853 Email: shellycheng@kwah.com
George Lau Tel: (852) 2960 3346 Email: georgelau@kwah.com
Maggie Cheung Tel: (852) 2880 8664 Email: maggiecheung@kwah.com
Fax: (852) 2811 9710

Strategic Financial Relations Limited
Iris Lee Tel: (852) 2864 4829 Email: iris.lee@sprg.com.hk
Maggie Au Tel: (852) 2864 4815 Email: maggie.au@sprg.com.hk
Kylie Chan Tel: (852) 2114 4990 Email: kylie.chan@sprg.com.hk
Fax: (852) 2527 1196

Joint Publishing (Hong Kong) Company Limited
Ivan Hui Tel: (852) 2138 7805 Email: hkhui@jointpublishing.com
Winnie Ho Tel: (852) 2138 7842 Email: wyho@jointpublishing.com
Fax: (852) 2810 4201