

## **K. Wah Newsletter Garners Gold at the International ASTRID Awards in New York, U.S.**

(Hong Kong – 10 June 2009) – K. Wah Group’s (the “Group”) quarterly newsletter ***K. Wah News*** recently garnered the Gold Award in the Employee Publications: Newsletter category at the international ASTRID Awards presentation held in New York, USA. The judging panel commended *K. Wah News* for its communication excellence as an amalgamation of well thought pagination, distinctive editorial and appealing design, which made it stand out in 500 entries from 14 countries. The publication was also praised for its successful definition of K. Wah Group’s unique identity as a long-standing, yet vibrant, enterprise with multinational presence.

“The award is truly an honour and recognition to K. Wah Group’s effort in maintaining regular communication with stakeholders. Playing a pivotal role in aligning and promoting a unified culture among the Group, *K. Wah News* will be one step away from the norm and become a more interactive hub facilitating resources sharing and communication internally and externally,” said Claudia Cheung, Director of Corporate Affairs and Human Resources, K. Wah Group.

Organized by New York-based MerComm Inc., the ASTRID Awards scheme was highly competitive whereas the Gold Award-winning *K. Wah News* earned the highest average score after three evaluation sessions. It pays tribute to outstanding achievements in the art of communications in a global economy and the science of the new technologies enabling world-wide exchange of information. The panels of judges feature leading designers, art directors and graphic artists from Canada, Europe, Hong Kong and across the United States, who evaluated the entries based on the standards of international excellence through the measures of concept, creativity, message clarity and production.

*K. Wah News* can be downloaded from the Group’s official website [www.kwah.com](http://www.kwah.com).

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### **About K. Wah Group**

K. Wah Group was founded by Dr Che-woo Lui in 1955, and has been transformed into a multinational corporation. Its core businesses include property development, entertainment & leisure, hospitality and construction materials. The Group spans its business presence over Hong Kong, Macau, Mainland China, Southeast Asia and many major cities in the US. Major member companies include K. Wah International Holdings Limited (Stock code: 173.HK), Galaxy Entertainment Group Limited (Stock code: 27.HK), K. Wah Construction Materials Limited, Stanford Hotels International, Stanford Hotels Corporation, Cresleigh Homes and Cresleigh Properties. To date, the Group has over 200 subsidiaries and 20,000 staff members worldwide.

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